



Annual General Membership Meeting

AGENDA

Welcome, Introductions and Thank You's
President MaryFran Cini

Reading and review of minutes from last year's meeting
Gay Ann Wayne

Treasurer's Report
Christina Buckner

Vice President Report
Lissa Scott

Statistics Report
Christina Buckner

Fundraising and Grants Update
Cathy Dlugosz

Policy and Procedure Updates
Courtney Vogenitz

Publicity Report
MaryFran Cini (for Laurie Zoock)

Old Business: Questions from the membership regarding discussions from last year's meeting.

New Business:

We will accept questions/discussions from the members in attendance, 10 minutes for each topic, one hour total.

Election Results:

Adjournment

Background Photo: Sasmmy, Phoebe and Eliza at the August 2012 Greenwood Lakes Air Show in Milford, NJ.

Meeting date:

Saturday, November 16, 2013
11:00 am to 2:00 pm ET
Cherry Hill Public Library
Multicultural Room
1100 Kings Highway North
Cherry Hill, New Jersey 08034-1911



2012 Annual Report

Featuring:

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A Message from Your President

2012 was a year of changes for MAGDRL. We overhauled our treasury and put new processes in place. We "downsized" to a more manageable 7 states. We improved the checks and balances for spending, reimbursement and income reporting.



Our volunteers did a wonderful job of adjusting to these changes and complying with our new policies and procedures. MAGDRL today is more efficient and better able to take care of the orphans surrendered to us in the areas we now cover.



We will continue to look at our operations and make improvements where necessary. I believe that with the current economic state, we have adjusted well and remained a healthy and successful organization. This would have never been possible without our dedicated donors and hard working volunteers.



Going forward, it is our goal to continue to grow MAGDRL within our current territory. With continued networking and teamwork, this is a very attainable goal. Thank you all for helping us make that happen.

Words cannot express my gratitude to all who continue to contribute to our success and who help us help our orphans.

As always, I am honored and privileged to be your MAGDRL President.

Mary Fran Cini



Vice President

There is nothing as constant as change, and last year proved that old adage — in spades! During my decade as a BOD member, we dealt with occasional 'hiccups' but in 2012 we faced a tsunami.



Although the flood of challenges seemed daunting at the time, the BOD worked together to find solid, workable solutions by first asking ourselves, "What should we do that serves the best interests of the Danes in our care?" This simple exercise kept us grounded and focused on our mission to help Great Danes, their owners and the public. As a result, working through each challenge made the MAGDRL BOD a more transparent, better organized, and more dedicated governing body.

As we complete our 34th year of continuous operation as the largest Great Dane Rescue in the US, I am confident that we weathered the storm and are stronger for it. It has been a joy to watch us evolve into a cohesive unit whose top priority is stated in our mission statement: "...helping both humans and pets."

Lissa Scott

Secretary

2012 was my first year serving in the MAGDRL BOD Secretary position. The job of Secretary involves keeping the minutes of meetings of our Board of Directors and/or members. I am also responsible for setting up the polls for voting on the various issues that arise or have been directed to the Board.



The Secretary has also taken over the task of processing the insurance certificates that our volunteers need for events.

Being on the Board is new to me but the one thing that hasn't changed is how dedicated our volunteers and BOD work together to make this organization the best it can be!

Jay Ann Wayne

Volunteers

Our MAGDRL volunteers are the "voice" of the Danes that we take into our Chapters. Our volunteers spend their free time saving lives, begging for money to pay vet bills, and educating the public about responsible pet ownership. Through fiscally difficult times in 2012, our Chapters did an incredible job raising funds during through events such as; Meet & Greets, Pet Expos, yard sales, raffles and contests to name a few. Many contributed painlessly through efforts like the TD Bank affiliate program, shopping at merchants that support the iGive, and using their MAGDRL Visa credit card.

2012 Volunteers:

MD/DC	78
N.VA	42
NJ	86
NY	20
PA/DE	43
S.VA	66
WV	25

Our incredible volunteers spent countless hours, miles, and fuel transporting many Danes up the east coast (thank you *Road Warriors!*) to waiting foster homes. Foster homes continue to provide loving, safe havens for scared, ill and displaced Danes. We continue to use social media to share the highs and lows of volunteering with MAGDRL. Online media such as Facebook, Twitter, and Petfinder help us get the word out about our Danes.



Thank you for all the evaluations, surrenders, home visits, adoptions, vet checks, follow ups, phone calls, emails and administrative work, transports, fund-raising, fostering, marketing and everything else you do for the Danes. This list of duties does not begin to convey the dedication that each and every volunteer gives to MAGDRL and the Danes. Every bit of sweat, effort, tears and love for the Danes is appreciated. Sometimes volunteering can be a thankless job — until we get that wag, slobber, lean and paw that makes it so worth the effort!

A huge thank you to the volunteers that make up this great organization. Thank you for all your hard work!

Jessica Guglich

Fundraising & Grants

In 2012, we continued to attend various Pet Expos across all our Chapters with each one bringing in over \$1,000 for MAGDRL. Our Chapters all work hard getting out there every weekend setting up Meet & Greets, attending festivals and hosting our own big events. All of these efforts are very much appreciated. Not every event turns out to be a big money maker, but we are getting out there spreading the word about our awesome Danes which helps our orphans find their forever homes! And that is why we do what we do!!!



Each year we increase the amount we receive from the TD Bank Affinity Program. This year our check was for \$4587.20! Other programs including iGive, Purina Weight Circles, various recycling programs and our Dane Depot continue to benefit MAGDRL. Thank you to everyone who has helped with these efforts!

We are only successful at helping as many Danes as we do because of our volunteers and their efforts! Thank you to everyone for all that you do for our Danes!!!

Cathy Dlugosz

2012 GDCA Statistics

Gender	Total #	% of Total
Dogs	950	55%
Bitches	794	45%
Total	1744	100%
Age		
Under 6 Months	94	5%
6-12 Months	209	12%
1-3 Years	723	41%
3-5 Years	469	27%
6 Years or Older	249	15%

Bite Coordinator

As the MAGDRL Bite Coordinator, both our President and I receive and review copies of all incident reports. It is my responsibility to work with the Chapter Coordinators to help with either support or to see if we can prevent this from happening again.

Our first line of defense starts with our dog evaluators. It is so important for our evaluators to make a full report on the dog they evaluate since they are the first ones to meet the dog. Their report helps our Foster Coordinators find the right foster home. We have diligent and caring foster homes and sometimes its just a matter of taking the time to help if there's a problem with a foster dog.

Our Chapter Coordinators and active volunteers deserve KUDOs for all you have done and continue to do to help find the right home for our Danes---you are the BEST, and I'm so proud to say I'm a part of this organization.

Gay Ann Wayne

Policy & Procedures

2012 proved to be a year of change for MAGDRL. As always our main focus has been and will continue to be the care of our Dane orphans. MAGDRL has several Policies and Procedures in place to help us meet our goal of helping Danes as best we can.



Many of our policies make the transition as smooth as possible for not only the Danes in our care, but also for potential adopters. The start of a Dane's journey begins with a Surrender and Release form. This legally binding document puts the Dane in the care of MAGDRL. In addition, our vetting policies ensure that adopters are fully aware of the health of their potential family member.

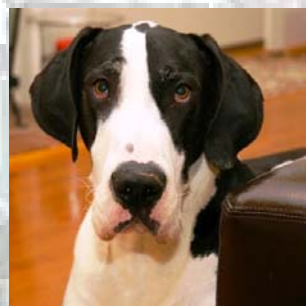
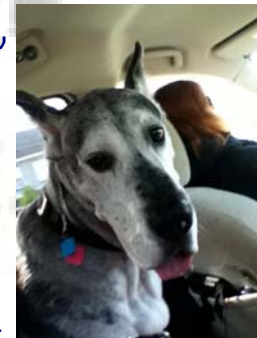
MAGDRL strives to find the best, loving and permanent homes for our Danes. MAGDRL is a unified group of dedicated and caring individuals that have a Danes best interest at heart. 2013 is guaranteed to be a year of renewed energy and commitment to all the Danes in our care.

Courtney Vogenitz



Public Relations

As the Public Relations Director for MAGDRL, my 2012 accomplishments included managing, training, and assisting PR Team Leads. I coordinated new advertising in mainstream publications including Modern Dog Magazine and the PetLovers Companion. I also took over as Administrator for the MAGDRL FaceBook page.



My responsibility is to teach and train Chapter Public Relations Leads in how to contact and respond to media inquiries, to promote the educational aspects of Great Dane Rescue, and to reflect MAGDRL positively to the media in order to attract more adopters, foster homes, and volunteers.

Laurie Zook

2012 Top 5 Reasons Danes Came Into MAGDRL

1. Non-Aggression Temperament Concerns
2. In a Shelter
3. Moving
4. Aggression with People
5. Health Concerns with the Dane

2011 Top 5 Reasons Danes Came Into MAGDRL

1. Financial Reasons
2. In a Shelter
3. Moving
4. Non-Aggression Temperament Concerns
5. Stray



Maryland/DC

The Maryland/DC Chapter of MAGDRL helped place several senior and special needs Danes during 2012. It was great to see our foster homes in the Chapter step up and help, and also the foster homes in other Chapters that helped when no one was available locally. We had 6 foster homes "foster fail" last year (one failed twice!), so we also saw a large number of Danes added to our Chapter family.



We also had a number of volunteers step up on a regular basis offering to transport dogs through the Chapter.

It's been great to see the selfishness of these volunteers in giving up many hours on the weekends to get a Dane in need to a foster home.

During 2012 we also saw the growth of Meet & Greet events into new areas in Northern Maryland, Western Maryland, and the Eastern Shore. We have been slowly building up our volunteer base in areas other than central Maryland, which has been a great help in assistance



with both events and home visits.

I know we mention this every year, but our volunteers really are what keeps us going. Without them, the MD/DC Chapter of MAGDRL could not function.

It's great to see their dedication and caring hearts doing everything they can for the breed they love, the Great Dane.



Christine Wall & Christina Buckner

Chapter Reports

Chapter Reports

New Jersey

New Jersey volunteers continued to work hard for the Danes in 2012. We are very fortunate to have so many contributing members and volunteers in our Chapter.

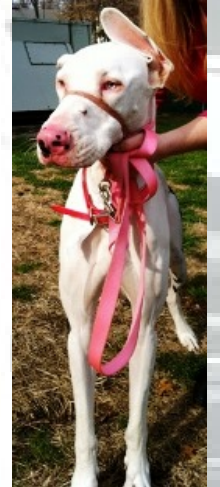


Our volunteers fostered not only the 21 Danes that were surrendered to us in NJ, but also an additional 20 that we took in from other Chapters. Included in that total were nine of the Danes that were

sent north from suspended Chapters in North and South Carolina. We placed 39 Danes into approved homes.

We raised over \$40,000 despite not having an annual Tricky Tray event in 2012. Our volunteers continue to come up with new ideas for fundraising. We held our first Beefsteak Dinner and Raffle which alone raised over \$5000. Our volunteers enjoy getting together at events and we always have a great time together.

Our Team Leaders keep operations going smoothly and efficiently, and the teamwork they exhibit is admirable. We are blessed to have such a wonderful group of people who support our Chapter and step up for our Danes.



We want to thank all of our NJ volunteers and contributors for their dedication and passion for the work we do. Because of you, NJ continues to be a strong Chapter and we look forward to another successful and rewarding year in 2013.

*Mary Fran Cini
Pat Ali & Melissa Cain*





Virginia

What can we say? Northern VA had another stellar year in 2012 thanks to all our hard working volunteers who made it look so easy! We continued to do our monthly Meet and Greets and are always scouting out new avenues for fundraising including our ever popular bi-annual Yard Sale at the Vogenitz house!



We graciously raised over \$20,700 in donations and are happy to report that we only spent a little over \$9,700 in vet expenses and kenneling fees.

These accomplishments were ONLY possible due to all the wonderful volunteers who sacrificed family, friends, work and more to help these truly needy Danes that just need a little LOVE and time to get them to their new forever home! Nikki and I are forever grateful to each and everyone one of the NVA crew!!

Nichole Russell & Susan Hughes

West Virginia

In 2012, our team of volunteers was phenomenal and kept things running efficiently all year. We celebrated 12 adoptions, and despite overall adoption inquiries being slightly down, our in-state adoptions were up by 17%! We also added two new foster homes, which allowed us to foster all of our orphans in-state.



WV handled 225 inquiries of various types, including 82 surrender/resources-needed calls. We had three dogs in-state that we couldn't reach to help directly, but we were able to courtesy-list two of them (both were adopted by early 2013), and referred the third to another rescue.

Finally, our events team continued to work on finding ways to increase the donations to better cover the expenses for our orphans – and they were very successful. Our overall net monthly average was up by 62%, and the special events were fun to boot! Thank you, everyone, for all you are doing for our orphans!

Teresa Griffith



Pennsylvania/Delaware

2012 was a busy year for us in PA and DE. We welcomed 22 foster dogs into our Chapter and had 33 adoptions.

We had a good number of new volunteers offering their time for home visits, Meet and Greets as well as opening their homes to our orphans. We lost a few very good volunteers too, including my co-Coordinator Cindy Kerr who gave MAGDRL 8 years of hard work, blood, sweat and tears for our Danes. I would like to personally thank her for all she has done.

We continue to hold our own with fundraising while trying our best to keep our expenses low. We want to thank the PA team and the newly formed DE group for all their hard work for the fundraising they did for the Danes. We have an excited, dedicated team who collectively raised approximately \$20,000 last year -- beginning big with the local Home Show in March and continuing with the Renaissance Faire, numerous Sam's Clubs, local WalMarts, car dealerships, dog awareness blood drives, Harley Davidson biker day and ending in December with a Santa Paws Day. Our Dane Ambassadors not only opened communication channels with the public about the breed, but also helped us attract foster homes and potential adopters.

I want to thank all our volunteers and hope that 2013 will be just as good.

Rachel Perring & Sara Sweinhart





New York

2012 was another year of big challenges. NY had approximately 90 intake request calls but we could only take in 10 of these Danes. The considerable increase in Danes with severe temperament, behavior and health issues was a big concern and many had to be turned away.



Some of our intakes were transported across state lines to other MAGDRL Chapter's foster homes. Thank you to those Coordinators who stepped up to assist.

Chapter Reports

A fun time was had by all at the few, but profitable events that we are invited to every year. These included the Rock-Wall Winter Classic All Breed Dog Show, the Woof & Wing M&G, the University of Albany Fall Fest, and of course our favorite, Broadway Barks.



A big "Thank You" to the Dunn family for their continuous monthly monetary support and to the small in numbers but mighty NY volunteers and fosters who make this Chapter what it is. You are the real heroes to our Danes.

Gay Ann Wayne & Inga Hoteling

2012 GDCA Statistics		
Color	Total #	% of Total
Harlequin/Mantle/Merle	613	35%
White/Deaf/Blind	54	3%
Black	531	31%
Fawn/Brindle	280	16%
Blue	125	7%
Other	141	8%
Total	1744	100%

2012 MAGDRLStats

	Total #	% of Total
Color		
Harlequin/Mantle/Merle	200	32%
White/Deaf/Blind	21	3%
Black	175	27%
Fawn/Brindle	89	14%
Blue	52	8%
Other	13	2%
Unknown*	90	14%
Total	640	100%
Sex		
Dogs	349	54%
Bitches	266	42%
Unknown*	25	4%
Total	640	100%
Age		
Under 6 Months	26	4%
6-12 Months	56	9%
1-3 Years	202	32%
3-5 Years	201	31%
6 Years or Older	92	14%
Unknown*	63	10%
Total	640	100%

MAGDRL Statistics



2012 Treasurer's Report

Income	
Fundraisers	\$31,301.28
Adoption Donations	\$52,068.11
General Donations	\$118,445.17
Merchandise Income	\$10,599.63
Special Needs Donations	\$13,290.91
Membership Donations	\$11,200.09
Grants	\$10,000.00
Application Donations	\$4,425.00
Miscellaneous - boarding donation, interest, newsletter advertising, postage & handling, sales tax, spay/neuter deposit	\$2,450.86
Memorial Donations	\$5,341.76
Surrender Donations	\$1,748.60
Recovered Income	\$200,000.00
Total Income	\$460,871.41
Expenses	
Veterinary Bills	\$116,885.16
Boarding	\$11,885.49
Fundraisers, Expo Booth Fees, Event Supplies	\$5,868.57
Newsletter Printing & Supplies	\$6,180.85
Merchandise Purchases	\$2,222.69
Fees - bank, state filings, information technology, trademark fee, bulk mail permit, PO Box rental, phone, sales tax, shelter fees	\$6,331.72
Postage	\$3,378.80
Supplies - office, packing/shipping	\$642.06
Foster Dog Supplies - evaluation, training, special food, equipment, etc.	\$734.79
Insurance	\$2,680.38
Advertising & Public Relations	\$1,295.00
Audit & Taxes	\$750.00
Legal Expenses	\$0.00
Total Expenses	\$158,855.51
Net Income	\$302,015.90

Thanks for Caring!



In Memory...

It is a sad fact that we cannot save them all. In 2012, we had 16 Danes/mixes who died or were euthanized while in the care of MAGDRL. We remember them here.

Died/Euthanized

- ⊖ Temperament — 7
- ⊖ Health - 9

A Brilliant Rainbow

by Terri Onorato

High on whispered wings I fly
 a radiant star, I light the sky.
 Toward the sun I soar so free,
 a brilliant rainbow follows me.
 I pulsate through your very soul
 and in my paws your heart I hold.
 The day will come when you'll fly too,
 I'll be here then to welcome you.
 Until the time we meet again
 I won't journey far my friend.
 For in your love I live so free,
 a brilliant rainbow guiding me.